

We cannot overstate the importance of good product photography. The images that you submit will be used for a variety of purposes starting with our jury process.

Other uses include:

- Meet the Maker section on our website
- Facebook and Instagram marketing
- Print and online line marketing



Once you are accepted into the show we may reach out for additional images and logos if applicable. We are not going to go into detail about how to take great product shots or what equipment to use. There are many great tutorials and online resources that offer amazing expertise in this area. We are going to provide the specification guidelines for uploading your Category Images so that we can start to build your web listing and our other marketing materials without reaching out for additional images right away.

SPECIFICATIONS

Image type: jpg is the preferred format

Image resolution: 300 dpi is preferred, however if your image is very large in size a lower resolution will work

Image dimensions: We can crop images if required and will be using mostly square images for much of our promotion. Smallest size would be 1080 pixels by 1080 pixels at 300 dpi. If you are sending images that are rectangular, please ensure that the shortest side is minimally 1080 pixels and the resolution is 300 dpi

Maximum image file size: We will accept uploaded images that are up to 10MB in size but prefer to keep it under 8MB per image.

